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ABSTRACT

The annual report for 1977-78 to the Board of Trustees of Martin College, a church-affiliated junior college, contains individual reports of the college president, vice-president, academic dean, dean of admissions and records, financial aid office, admissions office, dean of student affairs, library director, business manager, college-church relations office, athletic director, and alumni office. During 1977-78, Martin College employed 22.3 full-time equivalent instructional personnel, including two full-time librarians and four administrators who also served as part-time instructors. The college offered approximately 60 university-parallel programs of study to 240 enrolled students (a decrease of 13.5% from the previous year), 221 of whom were full-time (131 first-time and 90 continuing), 15 part-time, and four special students. In addition, the college offered some one- and two-year terminal programs to prepare students for particular vocations. Curriculum changes for 1977-78 included reducing English offerings at the sophomore level from six to two, removing six mathematics courses believed to be upper division level, and adding an introductory math course to meet needs of incoming freshmen who lacked competency in college algebra. Information on student characteristics, finance, student government and services, library use, and athletic programs is included. (TR)

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REPORT OF THE PRESIDENT

to the

BOARD OF TRUSTEES

martin college
SINCE 1870

MAY 13, 1978

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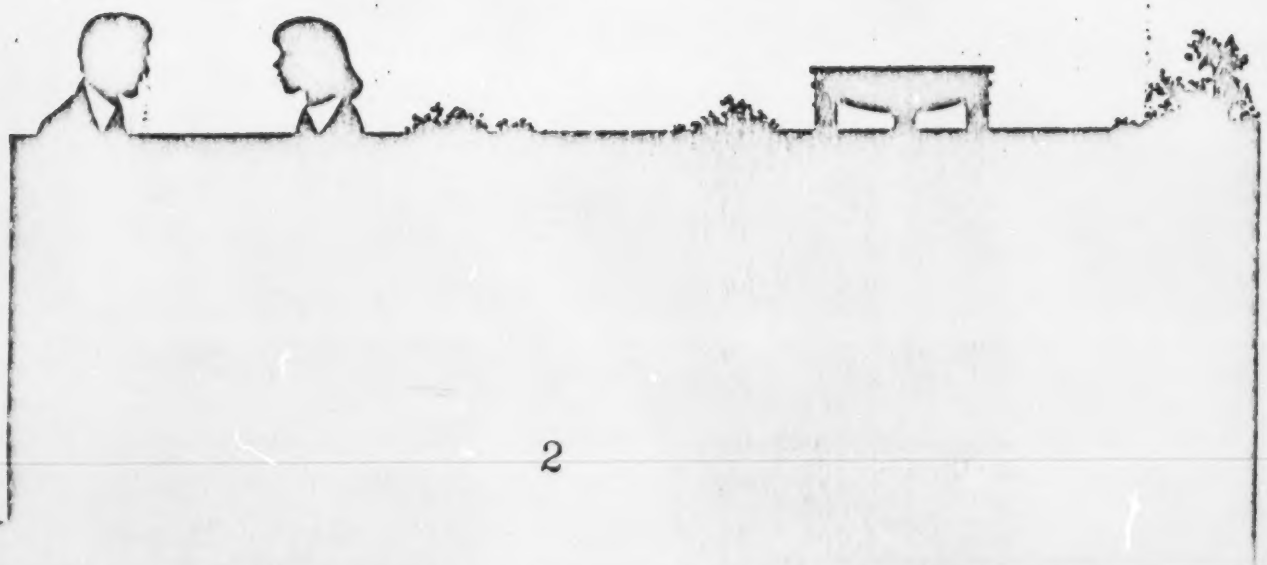

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REPORT OF THE PRESIDENT
TO
THE BOARD OF TRUSTEES
MARTIN COLLEGE
MAY 13, 1978

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Foreword

The President's message to the Board of Trustees this year is identical to the message he has prepared for the 1978 Annual Conference. That message summarizes some of Martin's history, current status and hopes for the future.

The following reports from individual administrators at the college are designed to give Trustees of the College a clear picture of all that has transpired during the past year. They also reflect some hopes and projections for the future.

The president, staff, faculty and students of Martin take this opportunity to express genuine gratitude to the trustees for their faithful support and help during this past year. With your help and God's blessings, we come to the end of a good year with great expectations for the year ahead.

MARTIN COLLEGE REPORT
to
THE TENNESSEE CONFERENCE
1978

Martin College, founded in 1870, is a two-year liberal arts and sciences college in Pulaski, Tennessee, owned by the Tennessee Conference of the United Methodist Church. We are now concluding our 108th year as an institution of Christian higher education in Middle Tennessee.

Martin College is the only college owned and supported by the Tennessee Conference. This places us in an enviable position. Many conferences across United Methodism have two or three four-year colleges plus one or two two-year colleges and are now facing almost impossible financial burdens.

With a membership of almost 127,000 United Methodists in the Tennessee Conference, what we can do in the development of Martin College is unlimited!

1. What has Martin College meant to the Tennessee Conference during all these 108 years?

A. It has provided a center of higher education in an atmosphere of genuine Christian concern. The results are visible wherever you turn. Throughout the state, the nation and, indeed, the world, you will find graduates of Martin College rendering service to mankind in every conceivable field of endeavor. If you wish to consider only the ministers of the Tennessee Conference, the following studied at Martin College:

H. Ronald Abbott
Harry Agee
Ben R. Alford
Paul W. Allen
John W. Anderson
Eugene Barnett
Horace C. Bass
James Dallas Bass, Jr.
James R. Beaty
Ed Blackburn
Floyd Blankenship
Glenn Bonner
John Bradford
Ray Buchanan
Johnny Casey
Dr. Mary Chaffin
Clint Churchwell
Harold Coke
Norman C. Coke
Henry Cortner

Rupert Cravens
Thomas Lee Davis
Phillip Stephen Day
Howard Doss
Elwood Denson
Thomas DeRamus
Luke N. Dunn
Eric Harold Edwards
David E. Eliason
Jeff W. Fryer
Paul E. Gardner
W. Edwin Gilbert
W. Neal Glass
Bobby F. Gooble
Delmas Grammer
Leeroy Greenway
James A. Hardaway, Jr.
Fred Harper
Bernie M. Harris
David Bain Hawkins
Howard K. Haynes
David L. Hazelwood
Stephen Heath
Fred B. Hembree, Jr.
Richard V. Hinton
W. Mouldon Holloway
James G. Hughes, Jr.
Andy Jack Irvin
James C. Kannon, Jr.
Ralph R. Langston, Jr.
Larry C. Layne
Robert H. Lewis, Jr.
Jeff Littrell
Lee Medley
Mark W. Menees
Robert A. Miller
Hugh Edwin Moore
Maurice B. Moore
W. Eugene Moore
Marcus P. Nickell
Gerald Noffsinger
W. Armstead Oates
William W. Owen
Billy Ray Panter
R. Malcolm Patton
I. B. Pennington, Jr.
John Ashby Pennington, Jr.
Leo Norman Pennington
Roland C. Perkins
Leonard M. Perry
Barry Hoyt Phelps
Glen M. Phillips
Charles H. Poole
John William Potts
Edward Pugh
James Gordon Rippy
Thomas H. Smith
Frank Smith
Garry D. Speich
Edward Spiva
Bill M. Starnes
Chester Stephens
N. Carl Tatum
W. Garie Taylor
Paul E. Thompson
W. Edward Templeton
William H. Tomlin
A. Wray Tomlin
L. C. Troutt
James Underwood
E. Thomas Vann
Ben H. Wakefield
Roy West
H. Earl Wilkinson
Lee Roy Wright
J. Dallas Bass, Sr.
William V. DeRamus
R. E. Stevenson
Samuel E. Webster
W. Burl Hudgens

(The Alumni Otfice has done its best to make this list complete; please forgive any omissions.)

The above list does not include some 33 other United Methodist ministers who are serving in many other conferences of United Methodism.

B. It has provided an opportunity for a college education, through scholarships and work-study, to hundreds of young men and women who, otherwise, would never have been able to go to college. The current president of Martin College, and his wife, would be listed among such persons.

C. Martin College has been and continues to be an invaluable "stepping-stone" for young men and women who are making the transition from high school to the multi-thousand university or college campus.

This is important. Students beginning college often need individualized help and counseling. Many need to "find" themselves and get it all "put together." Martin College is small enough to provide such help.

2. What is the current status of Martin College?

A. Though Martin College has had a decline in enrollment during the past several years, it is now showing a significant increase and the projections for the fall of 1978 are most encouraging.

B. Giving to Martin College through the apportionment and through gifts and grants during the past few years is as follows:

Year	Gifts and Grants	Conference Apportionment
1972-73	$ 15,655.82	$ 105,445.38
1973-74	35,288.05	125,433.42
1974-75	64,215.93	122,993.52
1975-76	97,067.42	128,827.83
1976-77	146,138.53	173,802.89

(The Martin College fiscal year is from September 1 through August 31.)

Th ou gh the receipts through the Apportionment represent a payment of only approximately 80% of the apportioned amounts, there has nevertheless been a significant increase during recent years.

C. In general, the quality of life on the Martin College campus is good. We are strong academically, the religious atmosphere is apparent in so many ways and the college is blessed with outstanding young men and women.

3. In what ways do we need the continuing support of the Tennessee Conference?

A general statement is in order at this point.

United Methodists of the Tennessee Conference need to know Martin College. To know the college is to be proud of it. We need to give the college visibility in our local churches. The college needs to be lifted up in prayer in the worship services and daily by members of our churches. It needs to be presented to and discussed by the Administrative Board, the Council of Ministries, the youth, the United Methodist Women, the United Methodist Men, church school classes, etc. We cannot have a church-related college without college-related churches.

Specifically, we need to give special attention to the following:

A. Urge the youth of our local United Methodist churches to attend Martin College. Bring the youth to the campus, encourage them to have retreats on the campus, offer financial assistance where needed, etc.

B. Accept and pay the full Martin College apportionment.

C. Give your support to the capital funds campaign for which the college will ask authorization at the 1978 Session of the Annual Conference.

We believe Martin's greatest years are yet ahead. Let us commit ourselves to the task of making this belief a living reality.

REPORT OF THE VICE-PRESIDENT

One of the main duties of the Vice-President is to work with the President in the formulatio ıd execution of college programs and activities, and to disseminate news regarding college events to the local and area news media. In the absence of the President, the Vice-President speaks in behalf of the President, as well as directs the College public relations program.

September, 1977, saw the beginning of the 108th academic year at Martin College. Many activities and events have occurred on campus this year, far too many to include in this brief report; however, there are a few that deserve special attention.

In September, approximately 250 friends, patrons and students attended the annual President's Reception. This event was hosted by Dr. & Mrs. Starnes in the Alumni Lounge area of the College dining room.

The Martin College Concert-Fine Arts Series had another successful year. This year's events included a vocal recital by Reverend David Comperry; Martin College Choir Christmas Concert; the National Shakespeare Company presented "A Winter's Tale;" a violin and piano concert by Dr. Jerry Perkins and Dr. Lawrence Harvin of Middle Tennessee State University; and finally a play by the Martin Players, "When Our Hearts Were Young and Gay." It has been said by many local patrons of the arts that the Concert-Fine Arts Series is one of the finest things that Martin College has to offer the Giles County community.

It was announced early in the fall that Martin College will host the NJCAA golf tournament at Henry Horton State Park this June. Kermit Smith, our Athletic Director, is responsible for the tournament coming our way. Herb Grissom will serve as the Grand Marshall for the tournament.

In November, Kermit Smith was elected to an alderman position in city government. He received the largest number of votes in that election. Kermit Smith was also selected to membership in the Tennessee Sports Hall of Fame this year.

Spiritual Emphasis Days, lead by Betty Masters and the Student Christian Association, were held on the campus in mid-October. The services were conducted by Reverend Doyle Masters and Reverend Wallace Chappell, with Reverend David Comperry and Dr. Fred Ford directing the special music.

Nine students were selected in January to be included in this year's

edition of Who's Who Among Students in American Junior Colleges. They were selected for their proven scholastic ability, leadership, good citizenship, and service to the College.

Martin College is grateful to Bill Murrey of Sharp Motor Company, Pulaski, for providing an auto for use at the College. This auto is available several months each year and is a great help in our recruiting and development activities. Sharp Motor Company has made a car available to Martin for the past several years.

Of special note, Martin has 9 international students and 11 children of United Methodist ministers on campus this year. Also of special note, it was learned that a former Martin College professor of history, D. J. O. Kinneman, was on the original archeological expedition that discovered King Tut's tomb.

Miss Dalena Berrett was crowned Homecoming Queen for 1978 in February, while in April, Mary Katherine Taylor was crowned Miss Martin for the coming year.

In early May, Martin College was honored to have the national known civil war historian, Dr. Bell I. Wiley, on campus for a series of 4 lectures. Dr. Wiley has "roots" in Giles County.

The President announced in April that Chief Justice Joe W. Henry will be the commencement speaker and that the Reverend J. Dallas Bass will be the baccalaureate speaker for this year. The President also announced that a permanent Joe W. Henry Scholarship is being set up that a $50-a-plate dinner is being planned in honor of Chief Justice Henry on May 27.

Martin College enjoys an excellent rapport with the area news media, including the Tennessee United Methodist newspaper. Well over 100 news releases concerning College activities, academic events, student life, etc. have been distributed to the 56 radio stations and 106 newspapers across Middle Tennessee and North Alabama during this academic year.

Through the courtesy of radio station WKSR, Pulaski, Martin College broadcasts a weekly radio program, "Perspective On Higher Education," featuring a variety of programs dealing with higher education and the role that Martin College plays in this spectrum. Students, faculty and staff are interviewed in an attempt to keep the people of Pulaski and Giles County informed as to what is happening at Martin and to what trends are developing across the country in higher education.

REPORT OF THE ACADEMIC DEAN

The Faculty

The Martin College faculty numbered 22 1/3 full-time equivalent instructional personnel during the 1977-78 academic year. This number includes two full-time librarians and four administrators who also served as part-time instructors. Four new faculty members were hired during the 1977-78 academic year to fill vacancies that occurred due to resignations. Additionally, there were two other faculty members who resigned and their teaching assignments were assumed by administrators. The institution supplemented the full-time instructional faculty with three part-time instructors to meet specific program needs.

The full-time faculty all had a minimum of a Master's degree in their discipline with two full-time and one part-time faculty members holding earned Doctor's degrees. The base salary during the academic year for a Master's degree with no experience was $9,900. The past distribution of degree trends have been reversed with a greater variety of institutions being represented by the faculty.

Most of the faculty taught a full 12 semester credit hours per semester. This was directly attributable to the low enrollment of the institution.

Additionally, each faculty member accepts additional responsibility as a member of Martin College. Each faculty member was assigned to one of the standing committees and other extra-curricular duties that coincided with his discipline or interests. An extraordinary amount of the faculty's time outside the classroom was consumed by their participation in the Southern Association of Colleges and Schools' Self-Study which should be completed by the end of the current budget year.

The faculty members have exhibited considerable interest and involvement in church, community and civic affairs as well as in furthering their academic interests by participating in and/or belonging to numerous professional organizations. Virtually every discipline that is a part of the Martin curriculum is represented among the professional organizations to which the faculty members belong. In addition many of the faculty regularly attend state and regional meetings of these organizations.

Programs of Study

Martin offers almost sixty university-parallel programs of study, the majority of which are Associate degree programs designed to prepare the student to transfer into a comparable program at the senior college, university, or professional school without loss of credit or time. In addition there are a limited number of one- or two-year terminal programs designed to prepare the student to enter the vocation of his or her choice immediately after completion of studies at Martin.

The programs offered are the following:

Advertising
Agriculture
American Studies
Art
Art Education
Behavioral Science
Biology
Business Administration
Business Education
Chemistry
Communications and Broadcasting
Community Service
Distributive Education
Early Childhood Education
Economics
Elementary Education
Health and Physical Education
History
Home Economics
Human Services
Industrial and Administrative Management
Insurance
Interior Design
Journalism
Liberal Arts
Library Assistant (Two-Year)
Mathematics
Music
Philosophy
Political Science--Public Administration
Pre-Cytotechnology
Pre-Dentistry
Pre-Dental Hygiene
Pre-Dentistry
Pre-Engineering
Pre-Forrestry
Pre-Law
Pre-Manufacturing Technology
Pre-Medical
Pre-Medical Record Administration

Pre-Ministerial and Christian Education
Pre-Mortuary Science
Pre-Nursing
Pre-Occupational Therapy
Pre-Optometry
Pre-Optometric Technician
Pre-Pharmacy
Pre-Physical Therapy
Pre-Radiologic Technician
Pre-Veterinary Medicine
Real Estate
Recreation Leadership
Sanitation Technology
Secondary Education
Secretarial Science (One-Year)
Secretarial Science (Two-Year)
Spanish Secretarial Program
Speech and Theatre
Teacher Aid (One-Year)
Transportation
Wildlife Management

Curriculum Changes

After the extensive changes that were made during the 1976-77 year, the institution made minimal changes and/or curricular redirections. The English program at the sophomore level was reduced from six to two offerings. This particular change reduced the necessary inventory of texts in the bookstore, and at the same time gave each student the necessary competencies in literature. Six courses were removed from the mathematics curriculum as they were viewed to be courses more related to upper division studies. One introductory course in mathematics was added to meet the needs of incoming freshmen who lacked the necessary competency to compete sucessfully in college algebra. The institution foresees no major curriculum revisions for the coming year, but does foresee minor alterations in certain subject areas.

REPORT OF THE DEAN OF ADMISSIONS AND RECORDS

The 1977-78 academic year began with a total of 240 students enrolled. Of this total, 221 (131 first-time and 90 returning) were full-time students enrolled in one of the associate degree programs, 15 were part-time degree-seeking students, and 4 were special students (students whose classifications would not normally be at either the freshman or sophomore level). The 19 part-time and special students, on the basis of credit load, were equated to 9 full-time students, producing a total full-time equivalency for the fall semester of 230. This figure represents a decrease of 13.5% from the previous year's full-time equivalency of 266. The retention rate (a figure comparing the number in this year's sophomore class with the previous year's freshman class) was 55.5%, up from 49.75% in the fall of 1976. Comparable figures show 65.17% for the fall of 1975 and 70.62% for the fall of 1974. The highest retention rate recorded in recent history was 71.17% in the fall of 1963.

Other figures of interest regarding opening fall enrollment would indicate that 146 students were housed in campus housing and 94 were commuters, that 121 were men and 119 were women, and that 36 Afro-Americans and 1 American Indian were included. Additionally, 7 foreign students were enrolled, with one other foreign student arriving too late to be counted as enrolled.

The spring semester figures showed an opening enrollment of 228 (206 full-time and 22 part-time and special) and a full-time equivalency of 215, a decrease of 6.5% from the opening fall figure but an actual small increase over the number who completed the fall semester. Additionally, 40 students were enrolled, on a non-credit basis, in a course in New Testament which was taught in Lawrenceburg. These 40 students are not included in any of the figures listed elsewhere in this report, however, as they did not contribute to the full-time equivalency enrollment in any way.

The 230 FTE students enrolled in the fall semester registered for a total of 3463 credit-hours of work, for an average of 15.05 hours per full-time student. The 215 FTE students enrolled in the spring semester registered for a total of 3,325 credit hours of work, for an average of 15.46 hours per full-time student. Assuming a teaching faculty full-time equivalency of 20.8 in each of the two semesters, the average student-credit-hour load for each full-time faculty member was 166.49 in the fall and 159.86 in the spring, or 326.35 for the year. This is the equivalent of slightly more than 54 students per term per faculty member, if each course carried 3 hours credit. The student/faculty ratio, again based on 20.8 FTE teaching faculty, was 11.06/1 in the fall and 10.34/1 in the spring.

Other statistics, based on opening fall enrollment, are given below:

Enrollment of Full-Time/Part-Time/Special Student
Fall Semester 1977-78

BY TENNESSEE COUNTIES:

Bedford--------6	Hickman----------6
Benton---------1	Humphreys--------2
Carroll--------1	Jackson----------1
Cheatham-------2	Lawrence--------12
Coffee---------1	Lincoln----------7
Cumberland-----1	Marshall---------5
Davidson------27	Maury------------3
Dickson--------4	Montgomery-------1
Fayette--------2	Robertson--------4
Fentress-------1	Rutherford-------5
Franklin-------2	Sumner-----------2
Giles---------87	White------------1
Hamilton-------2	Williamson------10
Hardin---------1	Wilson-----------2
Henderson------1	

TOTAL---------200

TENNESSEE STUDENTS----------200
OUT-OF-STATE STUDENTS----------33
FOREIGN STUDENTS----------7
TOTAL----------240

OUT-OF-STATE-STUDENTS:

Alabama----------10
Florida----------1
Georgia----------6
Illinois----------1
Iowa----------1
Kentucky----------8
Louisiana----------1
North Carolina----------3
New Mexico----------1
Onio----------1

TOTAL------33

FOREIGN STUDENTS:

Bangladesh----------1
Canada----------1
Gambia----------1
India----------1
Rhodesia----------2
Thailand----------1

TOTAL-------7

CHURCH PREFERENCE OF FULL-TIME AND PART-TIME STUDENTS

Baptist----------47	Church of Christ----------27	A.M.E.----------1
Catholic---------11	Church of God----------3	Mormon----------1
Holiness---------1	Non-Denominational---------1	Nazarene---------1
Methodist--------98	No preference listed-------43	Presbyterian-------6

REPORT FROM THE OFFICE OF FINANCIAL AID

The Office of Financial Aid at Martin College serves to make financial assistance available to students who need such assistance in order to attend college. Through this office, students are counseled regarding the various types of financial aid available and how to receive such aid. It is also the responsibility of the Office of Financial Aid to administer the various federal and institutional programs of financial aid according to the regulations and guidelines of each program. Thus the challenge for the student financial aid administrator is to not only utilize funds according to program rules, but also to harness resources so that students are served in the most equitable and most beneficial manner possible.

In order to determine the financial need of each student and to assist families in planning the financial aspects of a student's college education, the Office of Financial Aid utilizes a national need analysis service. This service analyzes family size, income, assets, and number of children at home and in post-secondary institutions to determine the contribution which the family may reasonably be expected to make toward the cost of education. This parental contribution is subtracted from a standardized student budget based on a student's costs at Martin College to determine each student's financial need.

During the academic year 1977-78, Martin College's Office of Financial Aid assisted 158 students. Sources and amounts of aid were: Basic Educational Opportunity Grants - $75,700.00; Supplemental Education Opportunity Grants - $6,300.00; College Work Study - $28,000.00; National Direct Student Loan - $32,000.00; United Methodist Scholarships - $1,000.00; United Methodist Loans - $500.00; Guaranteed Student Loans - $8,300.00; Tennessee Student

Assistance Corporation - $13,320.00; other sources (industrial, private, and institutional scholarships and tuition remissions) - $52,000.00; for a total of $217,120.00.

This year has seen the institution of a number of new scholarships for the 1978-79 academic year: Scholastic Bowl Scholarship Awards; scholarships in music, speech and drama, science and math, and history; President's and Martin College Scholarships for outstanding academic achievement in high school; Tennessee Conference Scholarships; and Alumni Scholarships. These scholarships should prove to be invaluable in our efforts to attract high quality students and to make assistance available to those students who require it. It is imperative that these funds be only the beginning of increased support from institutions, private individuals, and financial aid associations so that we may attract the most outstanding students in every field.

REPORT FROM THE ADMISSIONS OFFICE

Student recruitment is the name of the game in all institutions of higher learning today. The day is gone when students anxiously wait for their admission letter. There is a time and a place for the old-fashioned "hard-sell" but the modern attitude finds the "hard-sell" a turn-off. For the above reason and various other reasons, we have introduced the concept of New Student Counseling.

New Student Counseling is the subtle approach to the student and the student's parents. The total idea is to get the admissions counselor into the prospective student's living room in a pre-college counseling situation. Once there, he or she sells the college, an academic program, and neutralizes the cost difference between Martin College and other institutions of higher education.

During the 1977-78 recruitment season, a minimal reorganization plan has been adopted with more plans to be initiated next year. The recruitment season is a thirteen (13) month year; August overlapping from the end of one year to the next year.

You have had mailed to you each of our new publications. The publications are necessary and serve as a constant reminder to the student of Martin College's interest in them. We are marketing all of the assets of Martin College as viables to the future of that student. Our new theme for 1978-79 is, "Martin College Educating Today's Youth for Tomorrow's World."

I hesitate to get into the numbers game in enrollment. There are so many variables to cut or increase the numerical figures. All things being equal, the FTE for September 1978 should be 275. Rest assured, an FTE of 275 is the bottomline for the successful glow; we strive for more.

The future of Martin College is in our recruitment of United Methodist young people. The 1977-78 September enrollment of United Methodist students was 40.8 percent. The minimum for any academic year should be 60 percent and better if 80-85 percent. The United Methodist Church established and has faithfully supported Martin College across the years as a ministry to young people; especially her own young people. God help us if we fail in our share of that ministry...40.8 percent is a failing grade.

Thank God for all of our students...the Baptist...the Church of Christ...Presbyterian and the rest. So, whatever is done in building and stabilizing the student enrollment among all of the young people...it is still "God who giveth the increase."

DEAN OF STUDENT AFFAIRS

1977-78

The responsibilities of the Dean of Student Affairs include the following:

(1) planning, co-ordinating and implementing a program of social and recreational activities for students

(2) advising the Associated Student Government and promoting student involvement in governance

(3) administering the student housing program

(4) co-ordinating the development of college regulations relative to students, interpreting the regulations and supervising the enforcement of regulations

(5) administering the student judicial system by serving as chairman of the Disciplinary Board and insuring that due process is observed

(6) developing and administering a career education resource room and assisting students with vocational planning

(7) preparing and distributing the Student Handbook

(8) participating in a program of guidance and counseling for all students

Student Activities: The nature of the 1977-78 student activities program, while traditional, has been varied and well received. The year began with a retreat for student leaders and college administrators at President Starnes' cabin on the Elk River. Shortly after arrival on campus in September the students and faculty were treated to a luau on the campus green. The "Happening", a student talent show, proved to be a great success this year, as did the Nickell Picnic, a cookout held every October at Professor Marcus Nickell's farm.

In November the Fall Formal was staged as the first formal type dance of the school year. Each month informal type Sub dances were scheduled and proved to be popular with the student body.

A series of eight full length films were shown as campus movies during the year. Films shown were "Cactus Flower," "Cromwell," "The Little Foxes," "Sacco and Vanzetti," "Old Man and the Sea," "The Lion in Winter," "Bonnie and Clyde" and "The Guns of Navarone." Students are presently balloting to determine the titles of films that they wish to have in their series for the coming year.

Homecoming festivities for 1978 included, in addition to the basketball games, a crowning ceremony for the queen and a dance. The queen selected to reign over Homecoming was Dalena Berrett, a sophomore from Arrington, Tennessee.

An ice-skating party to Huntsville drew 52 brave participants this last winter. It was a joy to see the international students from Rhodesia, Zaire and Bangladesh try this new sport.

April 1 was the date for the annual Miss Martin Pageant which was under the capable direction of Becky Black, Assistant Librarian. After stiff competitions in talent, interview and formal wear, Mary Katherine Taylor, a freshman from Shelbyville, copped the title. Judges for the pageant were Mr. Charles H. White, Mrs. Marie Cowan and Miss Tabby Carrigan. The pageant was skillfully emceed by Reverend David Comperry.

The traditional May Day activities took place on the first Saturday in May. Coronation of May Day Queen and King preceded the formal dance. Mona Scott, a sophomore from Athens, Alabama, and David Kemp, sophomore from Pleasant Shade, Tennessee, were selected by vote of the student body to reign over the festivities.

Active clubs on campus during the year were the Dramatics, International, Church-Related Vocations, Music and Physical Education organizations. There were two plays produced by the drama group--a road play in the winter and a spring production entitled "When Our Hearts Were Young and Gay." The spring play had three performances

and involved 17 students in acting roles and host of others in behind the scenes tasks. Mr. Bill Burks again served as sponsor of school dramatics.

Highlights of the year for the International Club were being treated to an authentic Cuban dinner prepared by Mrs. Noemi Blanco, professor in the Foreign Language department, and viewing the slides of Mr. Bill Rutherford taken while on a trip to London.

Honoraries active during the 1977-78 academic year were Phi Theta Kappa, Delta Psi Omega and Gamma Beta Phi.

The only student publication presently produced on campus is the yearbook, the Martinnaire. This year the faculty adviser was Mrs. Peggy King, professor in the Business and Secretarial Science departments. Student editor was Cindy Lee, a sophomore from Smyrna, Tennessee.

Student Governance: The student governance organization, the Associated Student Government, was capably headed by Kim Murdoch from Brentwood, Tennessee. Assisting President Murdoch were Vice-President Pam Kelly from Pulaski, Secretary Teresa Myatt from Nunnelly, Tennessee, and Treasurer Bobby Burns from Pulaski. Responsibilities of the ASG include planning, budgeting and implementing activities for the student body and providing leadership for improving the quality of student life. The ASG met every Monday night at 6:30 p.m. in Alexander Auditorium. In April, elections were held for executive officers for 1978-79. After the election, the old and new officers participated in a week-end retreat sponsored by the Student Christian Association to evaluate the past years activities and plan for the coming year. John Potts from McMinnville has been selected to head the student government during the next academic year.

Housing: This year an average of 145 Martin students resided in the dormitories. In addition an average of 12 clients from the Tennessee Rehabilitation Center for the Blind were housed in the campus dorms. Miss Mary Lou Moore served as Head Resident of Criswell. For the first year there was an Assistant Head Resident assigned to help Miss Moore. Miss Linda Goodman's presence in the dorm enabled Miss Moore to take one weekend per month off and get away from the 24-hour on-call status under which she worked.

Mr. Kermit Smith serves as Head Resident of Upperman Hall and is assisted by a married couple, Mr. and Mrs. Jerry Vernon. Efforts to improve the dismal physical condition of Upperman dorm continued diligently especially during the summer months. A new floor of congoleum vinyl was laid in the lobby, laundry room and older hallways of the ground floor. The lobby, halls, bathrooms, laundry room and exterior trim were painted. A very needed renovation was forthcoming last summer due to the generous contribution of a patron of the college who donated new jimmy-proof locks for Upperman. Installation of these locks has vastly improved the morale of the residents of Upperman Hall. The addition of a part-time custodian to work in the evening hours in the men's dorm has also boosted morale. To get up each morning and find the bathrooms and halls in a clean and orderly condition has done wonders to improve the attitudes of the young men residing in the dormitory. However, there is much left to do to make Upperman a comfortable place in which to live. Attention needs to be given to improving the hot water system as well as the leaky air conditioning system.

To afford security to the dormitory residents the night watchman system was continued this year. Mr. Floyd Mann is night watchman from midnight to seven o'clock on Sunday, Monday, Tuesday and Wednesday.

Mr. Herbert Mize works the same time period on Thursday, Friday and Saturday nights. For the first time security protection has been extended to the men's dorm and other areas of the campus by the addition of Mr. Mose Patterson of the Pinkerton Agency. Mr. Patterson patrols the campus, student center and men's dorm to thwart outsiders from entering the campus buildings and engaging in theft and vandalism.

Discipline: For the second year in a row the college experienced mostly only relatively minor disciplinary problems. Two students against whom major charges were to be filed for illicit use of fireworks and alcoholic beverages left college of their own volition. Two other cases of a serious nature involving alcoholic beverages and illegal entry were prosecuted by the Student-Faculty Disciplinary Board. All other cases were minor and were resolved in the Dean of Student Affairs Office.

Last summer the student disciplinary code was completely revised to make it more in keeping with federal due process requirements and more exact. The code was written in a more student-oriented vein by first stating the rights of the students in such areas as non-discrimination, representation and confidentiality of records.

Career Education: The Career Library, opened in 1976, has continued to grow during this year in numbers of books and magazines devoted to career and educational planning. The Strong Campbell Interest Inventory was again used in 1976-77 to assist students with their vocational planning.

Student Handbook: The Student Handbook was revised last summer and prepared with a new format. The book was lengthened considerably to make it a better resource for the student body.

Students are kept abreast of campus happenings through a twice-monthly newsletter called the Student Affairs Bulletin produced by the Office of the Dean of Students.

REPORT OF THE LIBRARY DIRECTOR

The College Library bears a special responsibility to its parent institution, its faculty, and its students. It is planned for their use, and its activities are geared to the exigencies of the academic year and the academic day. The library attempts to provide a program for investigation and transmission of human knowledge and to heighten interest in the role of books and the printed word in the diffusion of knowledge.

Since accepting the position of Library Director at Martin College, there has been a distinct highlight for each year. For the academic year 1974/75, it was cataloging the backlog of material and the purchase of microfilm and a microfilm reader; for 1975/76, it was the occupancy of the beautiful and functional Warden Memorial Library facility; for 1976/77, it was the successful book campaign conceived by Bishop Earl G. Hunt, Jr. This year it has been the addition of a Library Media Technical Assistant.

Two centuries ago Samuel Johnson stated; "Knowledge is of two kinds. We know a subject ourselves or we know where we can find information on it." With the addition of the media assistant, the Library Director has implemented Johnson's concept and assumed the role of librarian/teacher. The library is an extended classroom, working with the student on the one-to-one basis, providing the opportunity coveted by all educators, to stimulate curiosity.

Knowledge is growing at such a rapid pace that research skills are necessary for students to gain access to the increasing complex masses of information. This education process is twofold: (1) to instruct in the access routes to information and (2) to supplement and enrich the course curriculum while encouraging life-long habits of inquiry. The current curriculum becomes enriched and the student can

be led to taste the beginning of real education and the joy of discovery.

The use students make of the library is the ultimate test of its effectiveness and is the result of various library conditions and faculty teaching methods. Significance may be found in the extent students use reading spaces, the quality of reference service asked of librarians, and the size of annual circulation volume for the reserve and general collections.

Circulation records for May 1, 1977 to April 15, 1978 show 7,204 items checked out. However, circulation statistics alone cannot measure the library effectiveness as statistics are not kept on books, periodicals, and indexes and reference tools that are used in the library. There is heavy inhouse use of these materials.

A total of $23,007.96 was received for the book fund campaign instigated by Bishop Earl G. Hunt, Jr. As of this date $12,910.86 has been encumbered, leaving a balance of $10,097.10. The staff and faculty has felt a high responsibility toward acquisition of appropriate materials with this fund and have cautiously attempted to select material of high quality that would benefit the library holdings.

The library received $3,855 federal monies through the Title II-A grant from the United States Office of Education.

The learning resources in the Library on April 15, 1978 are:

Monographs	16,866	volumes
Periodicals (bound)	1,879	volumes
Periodicals (current subscriptions)	153	titles
Sound recordings	922	
Microfilm reels	468	
Cassette tapes	100	
Filmstrips	15	

There has been a total of 1,816 volumes catalogued and made available to the academic community since the Annual Report of last year.

REPORT OF THE BUSINESS MANAGER

The Business Office of Martin College is concerned with all business and financial affairs of the college. This includes accounting, payrolls, faculty benefits, a record of all student accounts, insurance on faculty staff and students, monthly financial reports to the Board of Trustees, Budget Planning Committee, cooperation with the auditors in the annual audit and work with the Financial Aids Office and students on financial matters.

On October 15, 1977, Mrs. Lola Walke, full-time secretary resigned to accept other employment. To date, she has not been replaced, thus, the full responsibility of receipting, posting and depositing all funds in the local banks had to be assumed by the Business Manager. Mrs. Walke was solely responsible for National Direct Student Loan billings and collections. This part of her duties was transferred to the Business Office from the Financial Aid Office after she was employed five years ago. She is working on Saturday mornings, when it is convenient for her, on these billings and collections.

The Business Manager is responsible to the President concerning all financial matters of the college.

REPORT OF THE DIRECTOR OF COLLEGE-CHURCH RELATIONS

Establishing the Office of College-Church Relations has opened avenues of great possibility that very much need to be traveled. The strengthening of ties between local churches and Martin College moves slowly but positively.

The first goal toward which we are moving is to have a Martin Representative named and actively working from the laity of each congregation in the Conference, thus opening new channels of communication. Letters were sent and phone requests were made to the local pastors and through the offices of the District Superintendents in concerted efforts to fill such a position. There has been a 36% response from the Conference as a whole. When we did not receive the name of one who would serve in such a capacity, we corresponded with the lay leader of each local church--our whole effort centered on feeling interest from the laity but also appreciating the very helpful backing of the pastor.

The effort to communicate the message of Martin College this year was done through individuals and the various performing groups (see attached appendix). "Daybreak," the Drama Department, the Martin College Choir, and the Martin Singers have reached out from the College. President Bill Starnes, the Reverends George Ferguson and Gary Osborne, Betty Masters, three of the international students, Kathleen Stevenson, Maurice Roberts, Harold Bass, Bill Rutherford, Sally Zimmerman, Garie Taylor, and several students have represented the College in a great number of churches across the Conference. These people have not only been in local church programs but also have been to district-wide youth gatherings and cluster groups, as well as having been representatives at the

United Methodist Women annual and district meetings during the year.

These individuals and groups have presented Martin in programs given in every district through some sixty-two different church events of the Conference this year (1977-1978). (Please see attached appendix.) In addition, President Starnes has taken the message to other conferences, including Holston, Memphis, North Alabama, North Georgia, North Mississippi, and South Carolina.

Two specific dates were set aside on campus as "Martin Representatives Day" giving opportunity to local church Martin Representatives to renew or have a new acquaintance with the physical campus as well as hear emphasized the goals and needs of Martin through a walking tour of the campus, meeting students and hearing from them, hearing a message from President Starnes regarding financial needs, messages from George Ferguson and Gary Osborne about student recruitment, information from Kathleen Stevenson concerning financial aid available, and having a time for personally questioning and evaluating before returning home. Although the attendance represented a small percentage of the Conference, there was a definite interest and great feeling that an important step had been taken toward better communication between the College and the churches.

In viewing the College-Church Relations job from inside the College, there is genuine spiritual interest and growing faith. Any time there is growth there is also struggle so that the different religious emphases of 1977-1978 have brought indepth discussion as to the types of religious programs provided on campus. Much to the credit of students, staff, and faculty there has not been indifference but healthy struggle of ideas.

The students' written evaluations of Spiritual Emphasis Days (October 17, 18, and 19, 1977) yielded some 160 responses--140 of which felt the sessions helpful and 20 of which voiced some strong objection to these four sessions.

In looking at the numbers of students expressing denominational preference on campus this spring, approximately 41% are Methodist, 19% Baptist, 14% Church of Christ, 13% composed of various denominations, 13% of no denominational preference. The above percents indicate a good balance of varying student opinions and interests. Therefore, I feel that the atmosphere fostered by the College policies and the religious programs as listed on Pages 28-29 of the Student Handbook will show that in the realm of higher education Martin College is a Christian institution of higher education not in name only. Therefore, we very much need to feel the strong support by local churches of the Conference who are determined to be college-related churches so that Martin can be, in the strongest sense, a church-related college.

The goals of the Office of College-Church Relations for 1978-1979 will be as follows:

(1) To attain at least 60% lay representation from the local churches on behalf of Martin College

(2) To enable Martin College personnel to reach into a greater number of different local churches of the Conference (75-100) with programs, speakers, emphases, etc.

(3) To encourage a larger number of students to be actively related to the church of their choice while in Pulaski and when at home

(4) To encourage greater visitation to the campus by laity and clergy through specific notification and special invitation for events on campus so that the pride of ownership and identification will be even stronger in the Conference toward Martin

(5) To compel each church to have at least one Martin College Day each year and several informational saturation efforts through local church planning with its Martin Representative

(6) To make a concerted effort to help each United Methodist person of the Conference realize how important every individual is if the Tennessee Conference as a whole is to in truth be supportive of the Martin College program, whether academic, spiritual, social, financial

I, therefore, strongly affirm that the Martin College community is proud of her heritage as a United Methodist college. I work in confidence that her ministry continues to provide with clarity a multifaceted education of the whole person, declaring in practical reality as seen in lives on campus the truth of the two great commandments:

> Thou shalt love the Lord thy God with all your heart, mind, soul, and strength -- and thy neighbor as thyself.
>
> Mark 12:29-31

Student Christian Association

The Student Christian Association has been very active this year (1977-1978) through many efforts on campus, starting out with orientation. The incoming students were welcomed with events through which they were made to feel a part of campus life as quickly as possible. Such activities as a "Mass Mess," a get acquainted time; a "Happening" in which students informally presented their talents; and "Big Brother-Big Sister" interest helped the students to get acquainted on a one-to-one basis.

S.C.A.'ers took an active role in the Spiritual Emphasis Days by being in the volunteer choir called Spiritual Emphasis Singers

and through other forms of leadership. The Association sponsored a bus to the David Wilkerson Crusade in Huntsville, Alabama.

Service projects in the fall semester included the "Boo Out" Halloween Party when approximately 75 underprivileged children were given lots of Halloween fun. Likewise, in December the students sponsored some 40 children, not only buying presents but being with their sponsored child through the evening of the Christmas Party. Twenty children at a local Day Care Center also had a Christmas Party because of S.C.A. interest.

During the fall semester, the S.C.A. held 9:00 p.m. vespers on Sunday evenings led by the different ministers of varying denominations of the Giles County Ministerial Association and made regular monthly nursing home visitations which were very meaningful. Also, a coffeehouse was possible because of a car wash.

In November the Council of the Student Christian Association had a "Day Away" at the Starnes' cabin for reflection, evaluation, and detailed planning for the spring semester.

Days of particular spiritual emphasis backed by the S.C.A. were the assembly given by Mr. Jim Carlen, Coach of South Carolina; a gospel band, "Dogwood," who gave Christian witness through contemporary music; and an International Expression Dinner honoring our international students and hearing from them.

The newly elected Council and present Council look forward annually to their Spring Retreat, at which time there is a concerted effort in a relaxed setting to plan for the new school year and to set great goals. The one dominant dream is that each Martin student will want to be an active participant in the fellowship of the

Student Christian Association and in so doing have a campus where Christ is prominent because a variety of ideas has been brought together in a unity of Christian spirit.

APPENDIX

Church-Related Events In Which There Have Been Martin Groups Or Other Personnel For Local Church Meetings, District, Cluster, Camps, Conference, Etc.

Ardmore

Beersheba
- Youth Assembly
- Laity Conference
- Evangelism Conference
- Kern Camp Meeting

Belmont

Bethel

Bethlehem

Bordeaux

Brewers Chapel

Cedar Crest, Camping Sessions

Cedar Grove

Cedar Valley

Christ Church, McMinnville

Clifton

Columbia, First Methodist

Connell

Cookeville, Wesley Foundation

Craft, Columbia

Crossville, First Methodist

Decherd

East End, Lawrenceburg

East End, Savannah

Enterprise Circuit (2 churches)

Erin

Farris Chapel

Gainesboro

Glendale

Gordon Memorial

Hobson

Jordonia

Kedron

La Vergne

Lawrenceburg, First Methodist

McKendree

Madison (Ruth Ensor)

Mt. Nebo

Neely's Bend

New Prospect

New Providence, Clarksville

Nolensville

Pelham

Pleasant Grove

Pulaski, First Methodist

St. Andrew, Pulaski

Salem, Cookeville

Savannah, First Methodist

Shawneetee

Smithville

Smyrna

Trinity, Nashville

Trinity, Pulaski

Walnut Grove

Waltons

Watertown

Waverly

Waynesboro

West End

Williamsport

Winchester

DETAILS OF LETTERS AND PHONE EFFORTS IN 1977-78

from: Office of College-Church Relations

1. Initial request for local church lay representatives made to clergy and lay delegates at 1977 Annual Conference. (June)

2. Letter to clergy sent in August, 1977 asking again for naming of lay representative.

3. Letter to each District Superintendent's office stating need for local church representative. This was to be emphasized at each cluster meeting. Follow-up list of churches' responses sent to each District Superintendent.

4. Letter to each representative named. (November)

5. Greeting to local churches as a whole. (December)

6. Letter (assuming new or first representative named) giving guidelines for work responsibility as Martin Local Church Representative was sent. (January)

7. Phone calling of all Nashville-Franklin and Nashville-Cumberland representatives and pastors in conjunction with a letter of invitation to Martin Representatives Day on April 15, 1978. (15% response) Work booklet prepared for representatives is to be mailed (to all who do not attend either of the special meetings) after May 20, 1978.

8. Like (7), meeting will be held May 20, 1978 for Clarksville, Columbia-Mt. Pleasant, Cookeville, and Murfreesboro districts. Nashville-Franklin Representatives will again be invited.

9. Follow-up of booklet checklist to be sent after Annual Conference.

REPORT OF THE ATHLETIC DEPARTMENT

Martin College sponsored six intercollegiate sports this year, four for men and two for women. The sports for men included basketball, baseball, tennis and golf. The sports of women were basketball and tennis.

The men's team finished with an 18-11 record, good for third place in the Western Division of the Tennessee Junior College Athletic Association, and tied for third place in the Region 7, National Junior College tournament. Coach Dan Trotter gave excellent leadership with the team, plus a high proficiency in coaching skills.

The "Lady Indians" were 7-14 for the year and 6-9 in Western Dividion T.J.C.A.A. play. Martin is experiencing play against better teams since practically all colleges are sponsoring basketball for women and the recruiting battle is becoming harder.

The spring sports schedule is in full progress with four sports being played. Johnny Jackson appears to have a well-balanced tennis team for men and another high finish in tournament play is expected. Coach Royce Hughes has six girls out for the tennis team which should be representative of another good season.

The baseball team is young (all freshmen) but is making progress. The golf team has four returnees and three freshmen that will be in contention for State, Regional and National honors. Martin will host the 1978 National Junior College golf tournament on June 6-9, at Henry Horton State Park, Chapel Hill, Tennessee.

There are appro imately seventy-five students participating in the intercollegiate program at Martin College for this year.

REPORT OF THE DIRECTOR OF ALUMNI AFFAIRS

"It was a very good year." In many ways the title of this song can also be applied to this year in the Alumni Office. It has been a year in which the Alumni Office has sought ways to get the alumni involved in the life of Martin College.

The Executive Committee of the Alumni Association has been active and working hard to get an Alumni Scholarship program underway. On September 27, 1977, in its first meeting as new officers, the Executive Committee voted to place funds coming in from the annual Alumni Drive into an Alumni Scholarship fund. The scholarships will be $1,000 each, and the number available will be determined by the amount of money received. In addition to academic and need qualifications, the applicants must be recommended by an alumnus. The scholarship program should serve not only as a means of recruitment and to raise money for a needed purpose, but also as a means of getting the alumni involved in the school. The drive is still in progress; but as of April 25, 1978, $3,219 has been raised and $1,411 more pledged.

This year has also seen an addition in the area of equipment. The Backsliders Class of the First United Methodist Church in Cookeville, Tennessee, donated to the College a new addressograph machine. Since the Alumni Office uses it more than any other office on campus, we have appropriated it as ours. It has already saved much time in addressing mailings to the alumni.

Two reunions were held during the summer of 1977. The Classes of 1955, 1956, and 1957 held their reunion on July 9. Approximately 85 alumni and friends participated in the activities for the day. On August 6 the Class of 1952 celebrated its twenty-fifth anniversary. This class invited the Classes of 1951 and 1953 to join in their celebration. Fifty people were on hand to share in the festivities. In both reunions alumni were involved in the planning and in the contacting of fellow alumni.

May Day is a big day on campus for alumni. On May 6, 1978, the Class of 1928 were special guests at the May Day luncheon and were honored on their fiftieth anniversary. In addition to this event, Coach Smith was "roasted" and honored for his twenty-seven years of service to youth and to Martin. A task force made up of alumni planned this event.

The Alumni Office works to keep the alumni informed about the activities of the College and about alumni. In addition to various communications to alumni through the year, the VISITOR, the alumni newspaper, is used for this purpose.

This year the Alumni Office was also headquarters for selling tickets to the Nashville Symphony and arranging transportation for students and persons in the community who wished to attend, several of whom were alumni. Thirty tickets were ordered for the Symphony. Due to a lack of interest among the student body, only four tickets were sold to students with the remaining sixteen tickets being sold to Martin College faculty and staff members and local residents.

The primary goal of the Alumni Office has been and will continue to be that of keeping the alumni informed and involved in the life of the College. The interest and participation on the part of alumni and alumni leaders have made this a very good year.